Crime prevention is an extremely difficult task because crime has always been occurring and will continue to occur as long as humans exist. The best efforts of crime prevention work towards deterring criminal activity. What most people fail to conceive is the effectiveness of a uniformed private security guard & his or her ability to deter criminal activity.

Why private security?

- Reliable and Efficient
  
  Private security guards are the most efficient and reliable option to deterring crime in a specific area because, police departments do not have the time, resources, personnel, or jurisdiction to go onto private property simply to ensure the safety of the building & its assets.

- Less Restrictions
  
  There is a limit as to what the public is willing to fund to provide safety and protection for, which amplifies the importance of private security guards taking the responsibility of deterring dangerous and criminal activity in a specific location.

- Better Protection
  
  Security guards act as a deterrent against any sort of criminal activity, allowing your business to conduct its operations in a safe environment. They provide added protection to assets, employees and other individuals present in the premises.

- Benefit of Experience
  
  Experienced professional private security guards can reduce incidents of break in, robbery and vandalism by over 50% each year saving more than it costs to pay for them.

- Predictive Security
  
  Trained security guards constantly read surveillance, analyze the environment, and interpret body languages to identify anonymous threats and take appropriate measures. This proactive approach may stop the crime before it takes place.

Armed or unarmed security guards?

Deterrence may not be greatly affected by the factor of whether or not the private security guard is armed or unarmed because the uniform and badge are usually the deterring factors.

With the ever changing world, security is a high priority challenge for any facility. Security is a complex matter and it’s crucial for every corporation to have a thorough understanding of the myriad technologies that can assist in a detailed security plan.

Source: Open