

# Security trends for 2018

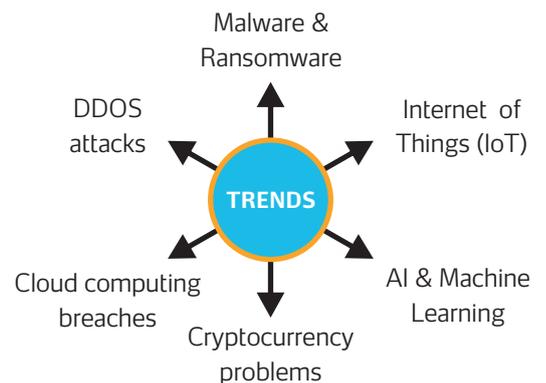


In this modern and fast paced world, security is more important than ever. It is one of the fastest growing industries in the world today. Almost every day one hears about damage or loss occurring due to security lapses or a lack of security on the news. Even the term security is not just limited to physical security nowadays.



## Cyber Security

1. With more and more security systems going digital and connecting to networks, the growing emphasis on cybersecurity in the security sector is a natural evolution for the industry. From thousands of WordPress sites hacked, to malware spread via fake cell phone towers, 2017 saw a myriad of devastating cyber-attacks and hacks. Every week there are multiple stories of people, businesses and products being hacked for fun, for money and sometimes for evil purposes.
2. Preventing damage from these threats means preparing for them in the first place, it's essential to probe the past as well as ponder the future of cyber security trends and threats.



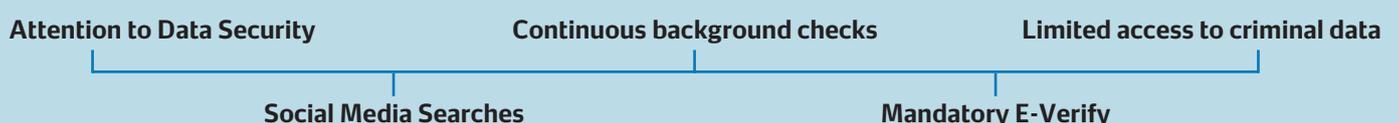
Cybercriminals are increasing and there is continued shortages of qualified security professionals and with personalized home devices (such as Amazon Echo) getting hacked in new ways threat is increasing day by day. In addition, the election hacks, hacktivism and business emails are getting compromised.

### Way Forward:-

1. Engaging with artificial intelligence to develop preventative measures, and implementing automation to verify data streams are all essential components of this trend.
2. Communication between IT and physical security is critical to ensuring that cybersecurity measures are up to date, consistent, and operating across the entire network.

## Background Verification

When it comes to background screening, drug testing, and employment verification, human resource professionals, employers, business owners, and employment attorneys must keep informed of the ever-changing rules, regulations, laws, and court decisions. In 2018, background screening, to put it simply, is rapidly evolving. Pre-employment due diligence measures and post-employment monitoring techniques are more important now than ever before. **The trends facing the background verification industry for 2018 are:**



## Physical Security

Physical security is the first line of defence for any installation. The global physical security market is expected to grow to \$112.43 billion by 2021.

System integrators and other value-added resellers (VARs) hold the largest share of the physical security market fulfilling the needs of security systems. The areas include access control, video surveillance, perimeter intrusion detection, physical security information management, screening and scanning, and safety and security devices.

**Three of the physical security trends that we will see in 2018 are:**

UHD Video Surveillance

Video Surveillance  
SSDs, and HDD

IP Networking

## Focus should be

- Compliance is the area that will continue to grow in importance for physical security systems in 2018.
- An automated data verification solution can ensure, for example, that cameras are continuing to function and retention periods are being met.
- We can expect auditors to begin demanding digital compliance records, and so ensuring that your system has measures in place to collect compliance data and send alerts when systems operate outside of compliance will help to keep you up and running.

## Manned Guarding

Security guards form the backbone of security in any setting because of the flexibility of a security guard. They can be trained in multiple techniques to protect one's assets.

For example various types of security guards are airport security, warehouse security agents, event specific security, mall, hotel or bank security and cyber security etc.

## Why Manned Guarding?

1. Each of them has their own unique and specific responsibilities but the goal remains the same i.e. to protect valuables. Hence you get diversified talent.
2. A security guard can provide more than just security. Say for example hotel security personnel are able to be hospitable to hotel guests by pointing them in the right direction within buildings.
3. Another example of security guards being able to provide more than just security is when guards working at an office building are able to walk an employee to their car after a late night of work.
4. First responders in emergency situations: - Say there needs to be an emergency evacuation that needs to take place at a busy concert venue. Security personnel, who are already present in the arena, using their training will be able to direct crowds in the correct direction out of the building before any formal emergency services arrive.

## Looking Forward

Year 2017 saw various types of securities challenges at all level and all scenarios, year 2018 will again come with new set of challenges for you and your business, prior preparation and planning will not only help you in foreseeing the risks but will also help you in mitigating them as soon as they occur.